



NUSU:

**Transforming the \$50B FLOW in Remittances
from Middle Eastern Immigrant Workers to East
Africa**

nusu / noo su
means 'money'

95% of Immigrant Workers in the Middle East Lack Access to Local Banking Services

This forces them to **Withdraw** their Salaries and **Send** it to a Local Bank Account Back Home via **Black-market Agents.**

Which is **Risky** and **Costly !!!**

It takes **DAYS** for their Money to arrive and are charged **20%+** in commissions

THIS IS A \$50B Opportunity in The East African Community Nationals ALONE !!!

East African Community Nationals: **UGANDA**, KENYA, CONGO,
RWANDA, TANZANIA, SOUTH SUDAN, BURUNDI, AND SOMALIA.

\$25 BILLION SCALE:

Within Saudi Arabia, UAE, and Qatar from East African
Community Nationals.

\$1.8 BILLION FIRST ATTACK:

Initially serving UGANDAN Nationals alone.

Traditional Solutions: High Transaction/Commission Fees, Payments takes DAYS to complete and High Bureaucracy.

E.g. Local Banks with Digital Banking, Middle East Pre-Paid Salary Cards, Xpress Money,
MoneyGram, Western Union, and Mobile Money Agents (Non-Regulated)

**Modern Startups: Despite the promise of “Banking the
Unbanked” and “low transaction fees”, still rely on
traditional remittance models, forcing users to move
money across borders, incurring hidden fees and delays.**

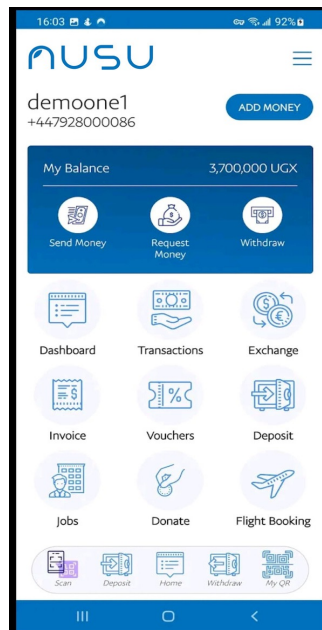
Nusu's All-In-One: Save Money, Transfer Money, and Pay Bills, without having to Move Money

Cashless Is Safer

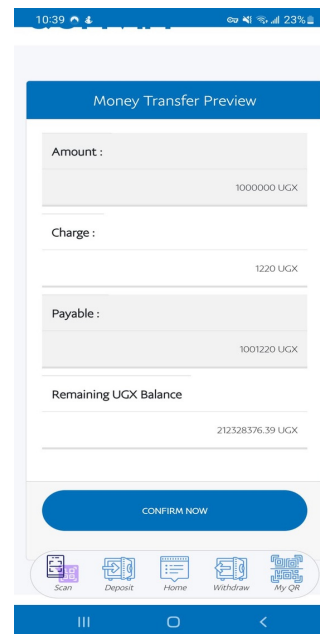
Users can manage their finances locally and globally in one platform. **AND** still integrate with existing infrastructure for **Cash-in and Cash-out** conveniently via **Mobile Money, Bank Account or Cash Machine.**

NUSU: A Multi-Currency Digital Wallet for Peer-to-Peer Payments

ALL-IN-ONE



ACCESS ANYWHERE



FLEXIBLE USE



Perfect Timing: Customers Want It

Nusu has already attracted more than
3000 early access users.

Growing Regulatory Support for Fintech in Africa and the Middle East

Mobile-first Market

Growing access to a smartphone and Internet.

Multiple Revenue Streams: Transaction Fees, Forex Spread, and Merchant Payments

**Transaction Fees - Up to 3.5% Cash-Out outside of the Nusu
App Example: $\$28,571,429 * 3.5\% = \$1M$ ARR**

**Forex Spread - Up to 5% margin on Cash-in/Cash-Out via/
to Foreign Currency method – on international money
transfers. Example: $\$20M * 5\% = \$1M$ ARR**

Revenue Share –

**Up to 2% average commission on Jobs, Example: $\$20000/yr$
 $* 2\% = \$400$ (one-time commission)**

**Up to 4% on Booked Flights, Example: $\$400 * 4\% = \16
(one-time commission) and**

**Up to 3% Merchant Payments – transacted through Nusu
App Example = $\$33.34M * 3\% = \$1M$ ARR**

Built by a Proven Team: Ex-ByRemit, Ex-infoCurity, and Crypto Cents



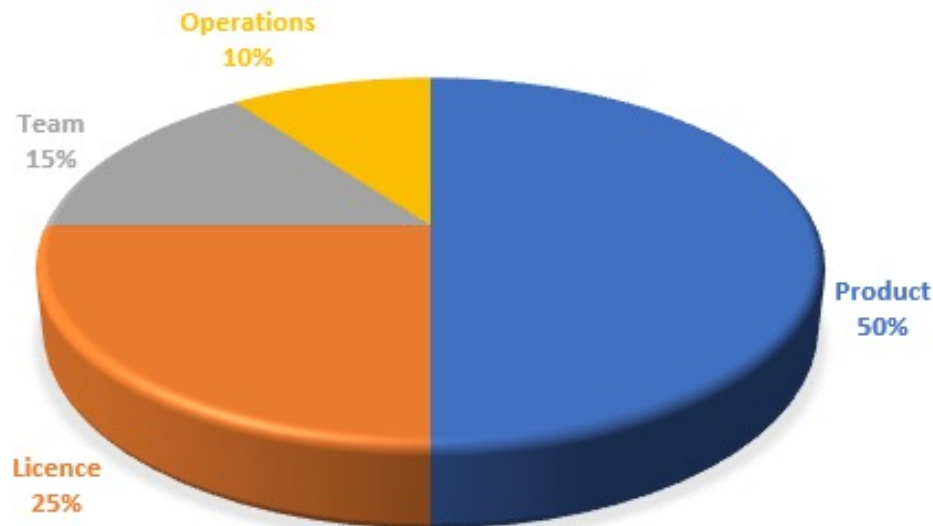
Peter Cales Co-Founder / CEO



Gerald Eke Co-Founder / COO



Raising \$700k to acquire our first License by Dec-2024



● Oct 2024

Working MVP with 3000+ Early Access Users.

● Nov 2024

Apply for Sandbox (Beta) License

● Dec 2024

Raise Pre-Seed.

● Jan 2024

Acquire Full License and Product Launch